

## ORDER

Orders	Order / Rev:	105333	Alt Order #:	06839841	Product Desc:	Issue	Estimate:	1577	Primary AE:	Amy McCreary
									Sales Office:	BLPHI
									Sales Region:	National



KSNV

Agency	Name:	Great American Media	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1010 Wisconsin Ave. NW	Agency Commission:	15%
		Washington, DC 20007		

Advertiser	Name:	Democratic Congressional Campaign	Revised	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals
08/27/12	09/17/12	69	\$46,425.00	\$39,461.25	Month
					September 2012
					69
					\$46,425.00
					\$39,461.25
					0.00
					Totals
					69
					\$46,425.00
					\$39,461.25
					0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$46,425.00
Market	100%	\$154,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$41,782.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$26,307.50
KTUD	1%	\$1,547.50
KVVU	17%	\$26,307.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$12,380.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/WagM	5-6a		M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
				M-F 5-6a WakeUp w/Wagners											

WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12  
ORDER CANNOT START UNTIL WED 9/12

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rév: 105333  
Alt Order #: 06839841  
Flight Dates: 09/12/12 - 09/17/12

Advertiser: Democratic Congressional Campaign Co  
Product Desc: Issue  
Estimate: 1577

KSNV

Order / Rev: 105333  
 Alt. Order #: 06839841  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Democratic Congressional Campaign Cc  
 Product Desc: Issue  
 Estimate: 1577

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ORDER CANNOT START UNTIL WED 9/12																	
DR. PHIL ORDER CANNOT START UNTIL WED 9/12																	
E 17	KSNV	09/12/12	09/17/12	Dr. Phil	CM	3-4p		M-WTF--	:30	5	\$450.001	0.00	NM		5	\$2,250.00	
Dr Phil																	
FIRST NEWS 3 AT FOUR ORDER CANNOT START UNTIL WED 9/12																	
ORDER CANNOT START UNTIL WED 9/12																	
E 18	KSNV	09/12/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		M-WTF--	:30	5	\$600.002	0.00	NM		5	\$3,000.00	
4PM NEWS (1 hour)																	
NEWS 4 AT 430P ORDER CANNOT START UNTIL WED 9/12																	
ORDER CANNOT START UNTIL WED 9/12																	
E 19	KSNV	09/12/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		M-WTF--	:30	5	\$700.001	0.00	NM		5	\$3,500.00	
4PM NEWS (1 hour)																	
E 20	KSNV	09/12/12	09/17/12	M-F Early News	CM	5-630p		M-WTF--	:30	5	\$1,000.001	0.00	NM		5	\$5,000.00	
M-F Early News																	
E 21	KSNV	09/15/12	09/15/12	Sa-Su Early News	CM	5pm-630pm		-----S-	:30	1	\$650.001	0.00	NM		1	\$650.00	
Sa-Su Early News																	
KSNV EARLY NEWS ORDER CANNOT START UNTIL WED 9/12																	
ORDER CANNOT START UNTIL WED 9/12																	
E 29	KSNV	09/16/12	09/16/12	NFL End of Game Break	CM	1p-9p		-----S	:30	1	\$8,000.001	0.00	NM		1	\$8,000.00	
NFL End of Game Break																	
End of Game ORDER CANNOT START UNTIL WED 9/12																	
ORDER CANNOT START UNTIL WED 9/12																	
E 30	KSNV	09/16/12	09/16/12	News 3 Live in Prime	CM	7-10pm		-----S	:30	1	\$1,600.001	0.00	NM		1	\$1,600.00	
News 3 in Prime																	
NEWS AFTER NFL ORDER CANNOT START UNTIL WED 9/12																	
ORDER CANNOT START UNTIL WED 9/12																	
E 31	KSNV	09/12/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm		M-WTF--	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00	
M-F News 3 at Eleven																	
NEWS 3 NIGHTSIDE ORDER CANNOT START UNTIL WED 9/12																	
ORDER CANNOT START UNTIL WED 9/12																	
E 32	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm		-----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00	
Sa-Su News 3 at Eleven																	
NEWS 3 NIGHTSIDE ORDER CANNOT START UNTIL WED 9/12																	
ORDER CANNOT START UNTIL WED 9/12																	
Start Date End Date Weekdays Spots/Week Rate Rating																	
Week: 09/10/12 09/16/12 -----S- 1 \$650.00 0.00																	
Start Date End Date Weekdays Spots/Week Rate Rating																	
Week: 09/10/12 09/16/12 -----S 1 \$8,000.00 0.00																	
Start Date End Date Weekdays Spots/Week Rate Rating																	
Week: 09/10/12 09/16/12 -----S 1 \$1,600.00 0.00																	
Start Date End Date Weekdays Spots/Week Rate Rating																	
Week: 09/10/12 09/16/12 M-WTF-- 2 \$1,200.00 0.00																	
Start Date End Date Weekdays Spots/Week Rate Rating																	
Week: 09/10/12 09/16/12 M-WTF-- 2 \$1,100.00 0.00																	

Totals

69

\$46,425.00